

*"The Land is Calling and I Must Answer"*

WE LIVE ON THE  
LAND, WE MAKE  
OUR LIVING FROM  
THE LAND AND WE  
WANT TO HELP  
OTHERS ENJOY  
ALL THAT THE  
LAND CAN OFFER

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*Cade & Jessica Richmond  
De Leon, Texas*

# PRESENTING REAL ESTATE LISTINGS TO A WIDE AUDIENCE

ESTABLISHED NETWORKS  
&  
MEETING NEW PEOPLE

"Cade and Jessica Group, Keller Williams Realty have found growing success in the Texas Real Estate Business by utilizing each of their personal networks and a eager willingness to meet new people."

As 6th generation Texans and agriculture producers the Richmond's have developed a far reaching personal network in the Land and Agriculture world. Combined with a strong online advertising presence the team's real estate listings and "Outdoor Loving Lifestyle" is reaching a wide audience.

Cade widely markets quality replacement heifers allowing him to meet ranchers both big and small over the last 20 years. His life's work is taking pride in building a successful farming and ranching operation. Cade takes great pride as a steward of the Earth. Conserving Natural Resources while producing protein and forage is the ultimate goal. Cade also serves on the Comanche County Farm Service Area Board.

Jessica devotes a portion of her time advocating for the agriculture industry and rural communities.. Through Texas's Largest General Agriculture Organization, Jessica works with political leaders at the local, state and national level. She often meets with land owner groups and help develop policy for a better Rural Texas.

Both Cade and Jessica enjoy their rural life. Their 3 children can often be found near the couple whether working or playing. Cade and Jessica love raising their family on the farm and enjoying small town living.

Social Media platforms have introduced properties marked by Cade & Jessica to a wide audience. The couple are each considered Influencers in the Texas Land Industry as successful agriculture producers and realtors. Social Media interactions are linked to Multiple Listing Service (MLS) links to provide real estate listing advertisements to outdoor enthusiast across the world wide web. Paired with Keller Williams Realty's KW Connect, syndicating their listings to over 300 sites including Zillow & Realtor.Com, the Richmonds online advertising presence is 2nd to none.



Sold- 550 Acres  
Brown/Coleman County



DRONE PHOTOGRAPHY IS AN  
IMPORTANT MARKETING TOOL.

# MARKETING TEXAS LAND

"We feel a draw to nature and the the land. Our marketing goal is to present a potential buyer the unique character of our listings. We fall a little in love with the properties we list. Sharing our love for a place is very natural."

Jessica Richmond

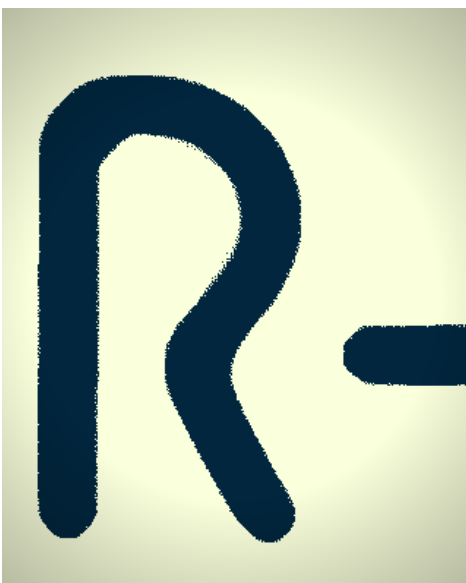
Cade's experience as a cattle producer and a farmer provides knowledge in a properties potential for future use. Often Cade has a vision to increase the balance between wildlife and production agriculture. He is an avid hunter and enjoys identifying potential for property.

Jessica shares Cade's interest especially when it comes to outdoor recreation. The Richmond Party of 5 is often found fishing, hunting, camping, floating, riding horse back, skiing, caring for cattle, cooking on a fire and generally have a good time.

The Realtor team identifies with prospective buyers and they strive to share all that the land has to offer.



# Agua Fria Ranch 23,402.5 Acres Brewster County



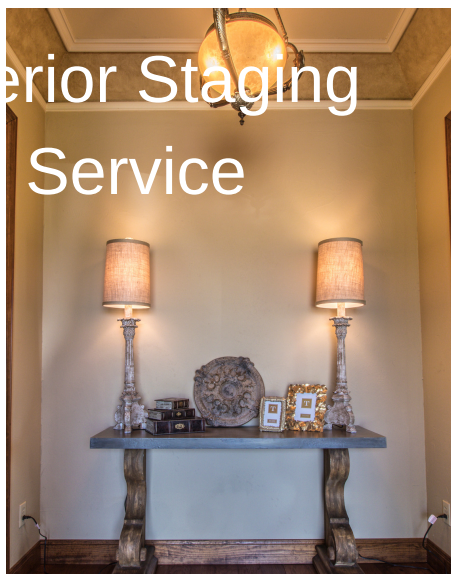


## LIFESTYLE





LIFESTYLE











De Leon Cattle  
Operation 118 Acres  
Comanche County

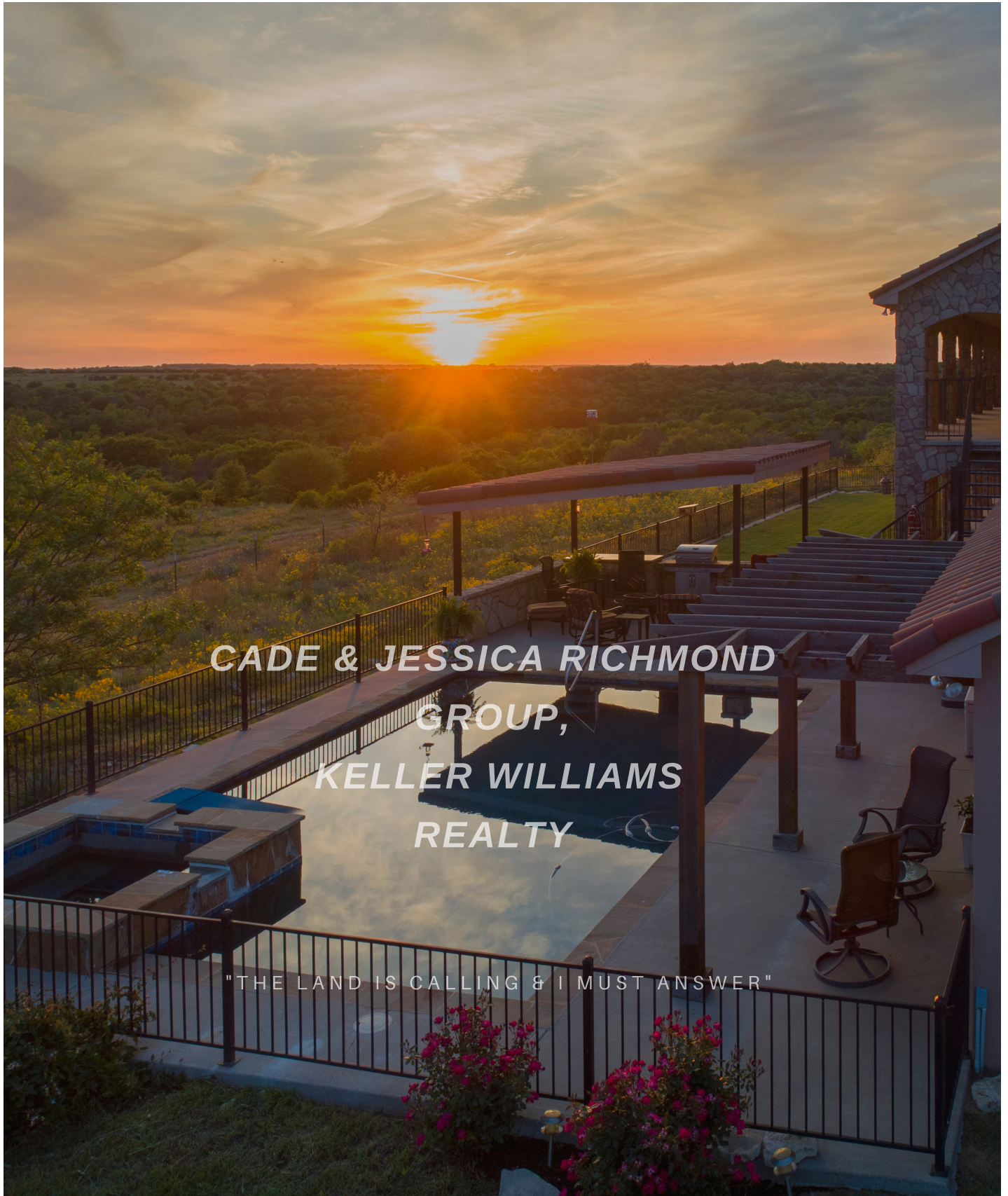


Lazy L- 592 Acres  
Comanche County





LIFESTYLE



CADE & JESSICA RICHMOND  
GROUP,  
KELLER WILLIAMS  
REALTY

"THE LAND IS CALLING & I MUST ANSWER"

